

Anvika Bharadwaj

PRODUCT DESIGNER

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As an artist at heart, I take a creative problem-solving approach to human-centered design. I am passionate about building meaningful user experiences that result in products that have a positive impact on society.

EXPERIENCE

Product Designer | Assistlist

OCT 2020 - Present, VANCOUVER, CA

- Working on adding a blog section that helps site visitors read about assistive devices and improve SEO.
- Researching and identifying flaws to improve accessibility.

UX/UI Designer Intern | Evolve X

JAN 2020 - AUG 2020, VANCOUVER, CA

- Built an intuitive interface for an educational and certification website for moringa farmers and investors.
- Researched political systems, conducted user interviews, and synthesized the collected data to build a unique online voting system.

UI/Graphic Designer | Foradian Technologies

MAY 2019 - AUG 2019, BANGALORE, INDIA

- Designed new features to help improve the accessibility of existing ERP software.
- Redesigned the company website to improve responsiveness on various platforms.

Graphic Designer | G7 CR Technologies

NOV 2017 - JAN 2019, BANGALORE, INDIA

- Developed effective infographics and marketing collaterals that helped clients understand the importance of cloud optimization.
- Designed illustrations that articulate company goals for new office interiors.

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

JAN 2021 - APRIL 2021, VANCOUVER, CA

College of Fine Arts, Bangalore | Bachelors in Visual Arts

MAR 2013 - 2017, BANGALORE, INDIA

Specialization in Painting.

SKILLS

Methods - Qualitative and quantitative research, experience mapping, wireframing, prototyping.

Technical skills - Sketch, Figma, Invision, Principle.